

Zuzana Schroner

Moda

Bathroom renovation specialist Zuzana Schroner is reinventing what renovations mean with an emphasis on a trustworthy crew, a commitment to consumer education, and a structured, systematic approach to business.

For Zuzana Schroner, running a business is all about forging strong relationships with customers, suppliers, and employees.

The Calgary-raised entrepreneur started Moda, a bathroom renovation company, in 2009 – and today, Schroner and her multiple crews of renovation specialists are working hard to redefine what it means to be a contractor.

"The biggest challenge in this industry is gaining the trust who have, unfortunately, been burned by other contractors. A lot of contractors are in and out – they don't put much of an effort into pleasing their clients. I want to build a relationship. I want to guide people and educate them on renovations."

Schroner says that at Moda, building strong relationships with customers and suppliers – relationships founded on clear communication – is the key to making renovations run smoothly. And after years of successfully guiding homeowners through bathroom renovations in Calgary, she's bringing her unique hands-on approach to the Okanagan.

"I'm looking forward to providing a one-of-a-kind service to Kelowna. Renovations don't have to be stressful – at Moda, we make the process simple and fun. I don't have a storefront, and I don't think I ever will, because the renovation starts and ends in the home."

The entrepreneur credits her business' success in Calgary to having strong systems in place – systems that are easy to follow and simplify the process of running a business. She also claims that innovative new approaches to business are what have enabled her to expand Moda.

At the end of the day, she says, running a successful business comes down to just a few simple things: Transparency, a passion for one's work, and the courage to invest time and energy into other people.

"The most important thing for me is people," she says. "I've fallen in love with the people of Kelowna. Kelowna residents tend to live life a little more than people in Calgary."

